

Concurrent Workshop Descriptions
2017 Interagency Minority Depository Institution and CDFI Bank Conference
Expanding the Impact: Increasing Capacity and Influence
April 5-6, 2017 in Los Angeles, CA

Concurrent Workshops Round 2

Choose one of the following three workshops:

Expanding Impact, Measuring Impact

Depository Institutions face a unique set of challenges when it comes to collecting data to tell their impact story. This workshop will discuss what data can and cannot be collected by banks and provide examples of MDIs and CDFI banks that are successfully prioritizing impact measurement and data collection.

International Trade Finance

International trade is a substantive component of the US economy. Exports accounted for 27 percent of overall economic growth between 2008 and 2014, and in 2014 exports officially passed the \$2 trillion mark for the first time. The U.S. Chamber of Commerce has reported that 80 percent of the world's purchasing power, 92 percent of the world's economic growth, and 95 percent of the world's consumers lie outside of the U.S. borders.

In this roundtable session, participants will discuss international trade finance with their peers. Representatives of the SBA, Ex-Im Bank, and the regulatory agencies will also be present to support the discussion. This interactive session will explore how banks are involved in international trade finance, the capacities they need to carry out the work, the critical issues they face, the partnerships and supports that help them in their efforts, and their expectations for the future.

Expanding Minority Community Development Participation in New Market Tax Credits

The New Markets Tax Credit program reinvigorates economically distressed communities by attracting private investment capital, generating \$8 of private investment for every \$1 of federal funding. Individual and corporate investors receive a tax credit against their federal income tax in exchange for making equity investments in Community Development Entities to finance businesses in underserved low-income communities. The credit totals 39 percent of the original investment amount and is claimed over a period of seven years. This workshop explores how minority and community development financial institutions can participate in the program as a Community Development Entity or a leveraged lender, and features two MDIs and CDFI banks that will share how they have successfully participated in the program.